

Business Lists

have your data supplied on:-

Labels Self adhesive labels supplied are laser printed and are 3 across, with company name and address and contact names if required. Alternatively you may specify a company position on the first line at no extra charge.

Data File The benefits of importing our database into your own package are obvious; total control and manipulation of the data allowing you to use our material as the core for your own customised package; the ability to add fields to those supplied by us allows you to create your own information base at a fraction of the cost from starting with nothing.

Data is supplied in Excel format which is accepted by all the leading database packages. Data can be mail merged into your own document.

Other formats are available; please ask for details.

Please note that these are merely data files; you will need the database software to make use of them.

Tele-Sales Lists These come complete with telephone number, contact & description of trading activity. These are often purchased together with Self Adhesive Label orders and used for telephone follow up.

MITRE MARKETING
12 CLARKE ROAD
MOUNT FARM BLETCHLEY
MILTON KEYNES MK1 1LG

TELEPHONE 01908 630300
FAX 01908 630203
EMAIL SALES@MITRE.NET
www.mitre.net

Why You Should Use Mitre Mailing

Mitre Mailing uses data from The Business Files which, for the areas covered, are widely regarded as being the most accurate sources of local company information.

We know the areas we provide information for and therefore can pass this advantage on to you. The most important aspect of this is being able to recognise those companies trading under more than one name and having more than one branch; only one listing is provided and the savings on postage and materials can be surprising.

full service

Laser Letter Service You may, for production reasons, prefer us to prepare your mailshot for you. The time savings for your staff will be enormous.

Printing a letter of your chosen wording directly onto your letterheads (supplied by you to our offices), mail merging with the data from our database with proper salutation and signature (scanned image) at the bottom.

We will insert the letter into white windowed envelope, attach your brochure if required, PPI stamp & post by second class post.

savings can be made

Postage For bulk mailings (i.e. 1,000 envelopes to same post code area) you may qualify for a discount on your postage. Please ask.

Money back

Our data will perform to a 97% accuracy (industry standard 92%). If you have returns from a purchased list, we will refund you 36p per address over the guaranteed 97%. Returns must be sent to us within one month of purchase.

Free of Charge

Quotations and searches are free of charge. Call 01908 630300 or

Or go online at www.mitre.net



Selection Criteria

select your data by:-

Geographical Area

Bedford
Buckingham
Corby
Dunstable
Kettering
Leighton Buzzard
Luton
Milton Keynes
Northampton
Rushden
Wellingborough

Private Addresses

Include or exclude companies that are trading from home.

Industrial Estates

Companies that are only on Industrial estates

* Size of Company

(This is measured on Number of Employees):
1-10, 11-20, 21-50, 50-100, 101-500,
500+

* Office Properties or Industrial Properties

Companies that are office/industrial based.

* Business Type (list required; please ask)

We can target your mailing to specific industry sectors. Selections can be made from a list supplied, giving you the opportunity to target your mailer to the types of companies that interest you most.
e.g. Accountants, Solicitors, etc.

(The number of companies generated depends on your selection).

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price guide

Output Options

Self Adhesive Labels (Single use only)

	Cost per 1,000
Company name & address	£98
Company name & address with contact names	£142
Tele Sales Lists (Name, address, Tel & Fax)	£142
If you order labels with Tele sales list you get 50% discount on tele sales list.	
Laser Letter	Individually Quoted

Disk (For multiple use)

Company name, address, contact name & telephone	£214
Company Description and Headings	£31
Company Size (Employees On Site)	£47

* Selection Management Charges

	Cost per order
Size of Company	£112
Office/Industrial Property	£112
Business Type	£55
Exclusion of private addresses	£27

minimum order value £75

Free of Charge

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Please use this form to help us work out your quote in quick time! Fax to 01908 630203

From

Company Name _____

Address _____

Tel. No. _____ Fax No. _____

Contact Name _____ Position _____

email _____

My requirements are: Please tick boxes

- Geographical Area
- Bedford
 - Buckingham
 - Corby
 - Dunstable
 - Kettering
 - Leighton Buzzard
 - Luton
 - Milton Keynes
 - Northampton
 - Rushden
 - Wellingborough

Size of Company (no. of employees)

1-10 11-20 21-50 51-100 101-500 500+

- | | | | | | |
|-----------------------|--------------------------|--------------------------|-------------------------|--------------------------|--------------------------|
| | Yes | No | | Yes | No |
| Industrial Properties | <input type="checkbox"/> | <input type="checkbox"/> | Industrial Estates Only | <input type="checkbox"/> | <input type="checkbox"/> |
| Private Addresses | <input type="checkbox"/> | <input type="checkbox"/> | Office Properties | <input type="checkbox"/> | <input type="checkbox"/> |

We can target your mailing to specific industries

'Business Type' (list required; please tick box)

Selections can be made from a list supplied, giving you the opportunity to target your mailer to the types of companies that interest you most. e.g. Accountants, Solicitors, etc. (The number of companies generated depends on your selection).

Output options:

- Disk Self Adhesive Labels (without contact name)
- Telesales Lists Laser Letters

Data on disk options/Do you want to include?

- Telephone Company description Product Headings
- Size Bands Contact Names

FAST FAX QUOTE

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**If you require any further information
Please Telephone 01908 630300**

Please note this is not an order form